










LISTING OPPORTUNITY

Turn-Key Franchised Hair Salon – Rare Opportunity – Motivated Seller



SPECIFICATIONS

 Price: \$77,000	 Revenue: \$289,793 (3-Year Avg)	 Cash Flow: Please call
 Location: Santa Cruz County	 Services: Full-service hair care for men, women, and children	 Profit Margin: Please call
 Employees: 2 Full Time, 1 Part Time	 Reason for Sale: Pursuing Other Interests	 Year Established: 2007

BUSINESS SUMMARY

- Services:** Full-Service Hair Care for Men, Women, & Children
- Equipment:** 7 Stylist Chairs, 5 Sinks, 2 Hair Dryers, 1 Washer, 1 Dryer, 1 Phone System, 1 Point of Sale System, Including Computer & Monitor, 1 Alarm System with Cameras, Multiple Mirrors, 1 Microwave, 1 Mini-fridge, 1 Coat Rack
- Furniture:** 1 Front Desk with Storage & Chair, 4 Waiting Area Chairs & 1 Table, Large Product Shelves Including Built-In Cabinets, 1 Coat Rack, Misc. Items
- Clients:** Men, Women, and Children
- Capacity:** Serve 7-10 clients at the same time
- Lease:** 956 sq. ft. Shop, Lease Assumable, Monthly Lease \$3,881 + 825 Triple Net
- Personnel:** 2 Full Time 1 Part Time, all are fully trained in services provided. Will stay after sale
- Location:** Prime location near a major shopping center in Santa Cruz County surrounded by grocery store and restaurants with easy freeway access
- Growing Demographic:** Santa Cruz County shows job growth of 2.7%, work force of 148,100, and medium household income of \$70,963
- Reason for Selling:** Owner is an absentee operator and established the business 14 years ago, has decided to pursue other interests.

This salon represents a unique opportunity to acquire an established high-quality hair salon in Santa Cruz County to meet the hair care need for high style services for men, women, and children at a highly discounted price. This franchise is a well-recognized brand for high quality hair care service.

Seller has invested \$170K in the business and facility. To start a new salon now requires an average of \$200K start-up cost. This turn-key business is priced to sell for a fraction of the original cost. The seller has spared no expense in building a facility that features quality and value.

This salon makes sense for an accomplished hair care professional who knows how to manage team members and who wants to run their own business. Many hair salons are starting to enjoy a return to pre-covid sales, and this location is well-poised to participate as well.

Seller has hired two full-time and one part-time hairdressers. They only utilize a fraction of the facility. The facility can serve up to 7-10 clients at the same time. The new owner can hire more help to grow the revenue quickly, and choose to hire them as employees or rent the chairs out to sub-contractors

ASKING PRICE JUSTIFICATION

For this business, the asking price is one third of the investment a new franchise owner would need for a new salon. There is an established book of clients coming with the business. The immediate neighborhood is primarily residential with middle class families. Clients for this salon are generally long-term customers living in the neighborhood. Seller has numerous customers in its database. Seller has not done marketing. For the new owner, with a new marketing campaign, there is great potential for the revenue growth. With business returning to normal, the demand, which had never left, can now be serviced. Once again, this is a great opportunity at a great price!

VALUE PROPOSITION

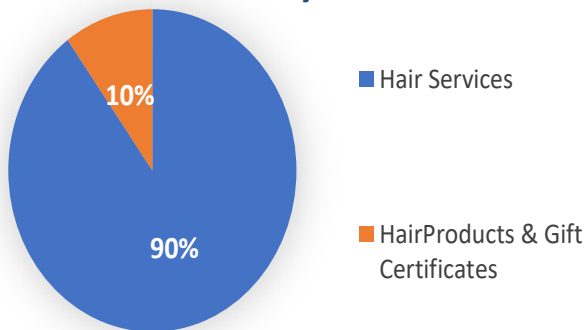
- 14 Years of Established Reputation
- Recognized Franchise
- Turn Key Operation
- Well Maintained Facility
- Current operation only uses a fraction of the facility
- Seller hasn't done marketing. New owner can boost sales through a good marketing campaign.

FRANCHISE BENEFITS

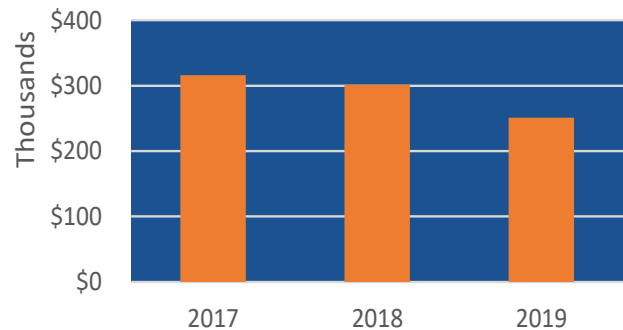
- Simple Operation Offering Essential Services To A Large Customer Base
- Wide Range Of Services Offered At Budget Friendly Prices

REVENUE BREAKDOWN

Revenue by Service



Sales



FINANCIAL PERFORMANCE

Financial Statement Source	Tax Return	Tax Return	Tax Return	YTD
	2017	2018	2019	